

CHARLES PANKOW FOUNDATION

RESEARCH PROGRAM FOCUS

Our research program focus is driven by the Charles Pankow Foundation mission:

The Charles Pankow Foundation exists to advance innovations in building design and construction, so as to provide the public with buildings of improved quality, efficiency, and value.

We will focus on developing solutions to building industry problems which demonstrate these eight characteristics:

- 1. Our research grant will enable:**
 - a. Developing an innovative product, component, or system;
 - b. Advancing means, materials or methods to deliver better buildings;
 - c. Completing needed testing, proving, and approvals, and
 - d. Moving the solution to commercial adoption
- 2. A market need exists**
- 3. The problem is customer-driven**
- 4. An innovative solution will have broad applicability**
- 5. Integrated project delivery will facilitate implementing the solution**
- 6. The experts who can deliver tangible results are identified**
- 7. We can assess the impact of research outputs**
- 8. An industry champion exists who attests to the need and will engage with the researcher**

We will apply these six criteria to evaluate candidate Research Problem Statements for grantmaking:

- 1. A champion for the customers of the research will participate**
- 2. Prospective grantee has suitable expertise**
- 3. A collaborative, industry/academic research team can deliver solutions**
- 4. Our investment is additive, not redundant**
- 5. We can achieve marketplace impact within a foreseeable timeframe**
- 6. Attaining a solution is within our financial ability**

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